

**SARAH
EADE
BENGARD**

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Education Southern Methodist University
Spring 2013 English Major
Creative Writing Specialization

Freelance *San Francisco*
Copywriter Agencies: MUH-TAY-ZIK HOF-FER, BarrettSF, Argonaut
March 2017 • Current Brands: Audi, Cricket Wireless, AAA, MetLife, Zappos,
Exchange Bank, Glassybaby

Eleven Inc. *Independent SF Advertising Agency*
Copywriter Google Cloud, Dignity Health, Pella Windows,
July 2017 • May 2018 Columbus Meats, new business

Mekanism *Independent SF Advertising Agency*
Copywriter Alaska Airlines, Virgin America, Levi's, Athleta,
February 2016 • March 2017 Muscle Milk, new business

Cutwater *Independent SF Advertising Agency*
Copywriter Brawny, Peet's Coffee, Ariat, Counsyl, new business
September 2015 • March 2016

EVB *Oakland Advertising Agency*
Resident Copywriter Jameson Irish Whiskey, Kibbles n' Bits, Nature's Recipe,
June 2015 • August 2015 Anolon Cookware, new business

The Marketing Arm *Dallas Advertising Agency*
Copywriter Frito Lay: Doritos, Cheetos, Lays, and Smartfood
November 2013 • August 2014 Supported the national Lays *Do Us a Flavor* campaign
Dannon, Bacardi, Dewar's, William Lawsons

Awards SMU Hilltop Scholarship Award

:: letters of recommendation available upon request